



Termidor®
Termiticide/Insecticide

BASF
We create chemistry



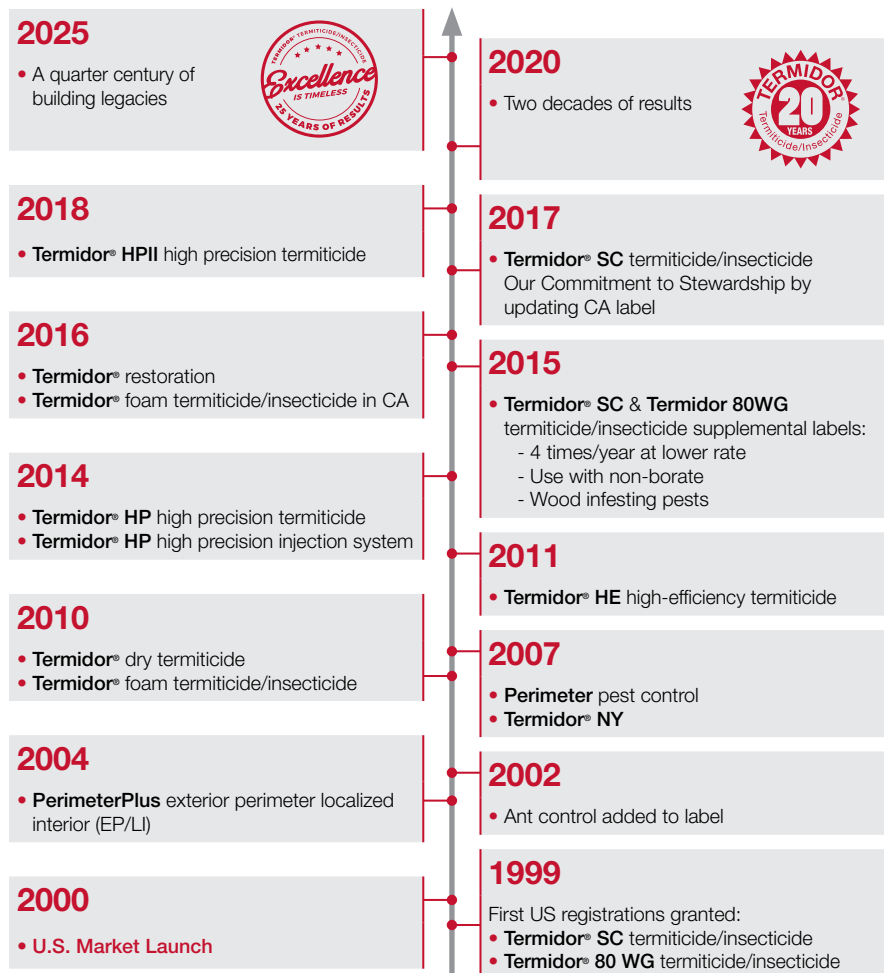
A Legacy of Excellence for 25 years and counting

2025 marks the 25th anniversary of our revolutionary **Termidor®** termiticide/insecticide. From **Termidor SC** – the foundational solution that changed the game for termite treatments, to **Termidor HE** – the groundbreaking innovation that enables time and labor efficiencies, we’re celebrating a legacy of excellence across the entire family of trusted **Termidor** solutions.

A never-ending commitment

The **Termidor** brand is a powerful example of BASF’s commitment to ongoing innovation. Whether it’s termite control or general pest control, customers can count on us to provide solutions that help them achieve their own legacies of success.

The Termidor Timeline of Innovation



Termidor HE high-efficiency termiticide

Breakthrough polymer technology cuts time and labor, requiring shallower treatment depths, fewer drill holes, and smaller trenches.

Termidor SC termiticide/insecticide

The industry standard solution for termites, ants and other key pests.

Termidor HP II high precision termiticide

Pairs with the Termidor HP high-precision injection system to create a uniform hydraulic trenching zone, causing less disruption and reduced treatment time.

Termidor Foam termiticide/insecticide

Ready-to-use with thicker, stronger cell walls that last up to six times longer than other foams. Great for above ground termite treatments.

Termidor 80 WG termiticide/insecticide

Convenient dry water dispersible granule packaged in water soluble bags.

Excellence is Timeless

Over the course of twenty-five incredible years, the **Termidor**[®] family of solutions has protected more than 10 million homes. Pest management professionals nationwide have put their trust in the **Termidor** brand, and year after year, **Termidor** has consistently delivered on its promise. Serving as a loyal partner as businesses expand and families grow, **Termidor** delivers a legacy of results that extends the success of the past into the promise of an even brighter future. When it comes to **Termidor** and the countless pest management professionals that rely on this revolutionary family of products, excellence really is timeless.



Meet three customers who built their own legacies of excellence with the **Termidor** brand and BASF by their side.



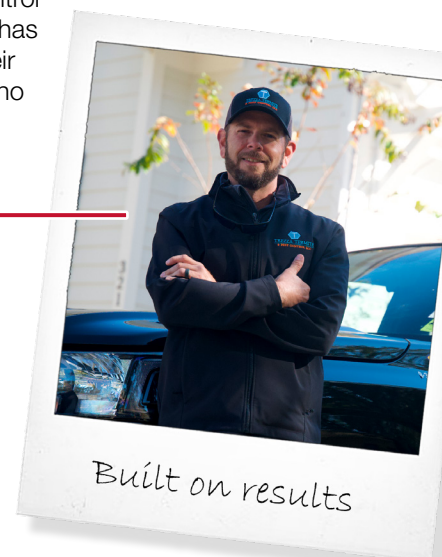
Trust takes one treatment.

A Legacy of Results: BREDA Pest Control Solutions

BREDA Pest Management began in a garage in 1975 by Rodger BREDA and is now managed by his sons and a son-in-law. After four decades, the business has grown into one of the largest termite and pest control companies in Georgia. The long-held confidence the BREDA team has in the **Termidor** brand and other BASF products resonates with their customers, and in many cases with children of these customers, who also have accounts with BREDA.

A Legacy of Ground-Level Success: Trezza Termite & Pest Control

Mike Trezza and his wife, Meagan, decided to go out on their own to start a termite and pest control business in the coastal low country of South Carolina. Based on his prior experience in the industry, Mike chose Termidor HE High Efficiency Termiticide as the foundation for his termite control program, knowing that with this product, he and his small team are delivering the highest standard of service to their customers.



Built on results

A Legacy of Protecting the Family Business: Rottler Pest Solutions

Founded in the 1950s when their father borrowed \$10 to buy a spray tank, Mike and Gary Rottler worked with their dad for decades and now, work alongside their own sons who have pivotal roles within the business. Their strong family values and trust in the **Termidor** brand helped them build their reputation and expand the business into one of the top pest control companies in the Midwest. The third generation, and **Termidor**, will continue to build their legacy.



Results run in the family



Scan to read more.

Learn more about these amazing stories at
basf.pestcontrol.us/campaigns/termidor25.html

Always read and follow
label directions.

Termidor and the Termidor logo
are registered trademarks of BASF.
©2025 BASF Corporation.
All rights reserved.

BASF
We create chemistry

 **Termidor**[®]
Termiticide/Insecticide