Through genuine Transfer Effect technology, Termidor® SC termiticide/insecticide, Termidor® Foam termiticide/insecticide and Alpine® WSG insecticide help eliminate ant colonies. These non-repellent formulations work in combination to protect all areas of the home, inside and out, from ants.
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Help Eliminate Ant Populations at the Source with Genuine Transfer Technology
Ants, the Number One Nuisance Pest
Most homeowners consider ants an annoyance. They’re the number one reason homeowners request your services.

Genuine Transfer Effect technology:
Helps eliminate ant colonies at the source.

As social insects, ants live in colonies. Most spray insecticide treatments result in only a few foraging workers being killed, not the entire colony. Even sealing entry points won’t work, since it’s rarely possible to find and seal all possible areas where ants could enter a home.
The solution is genuine Transfer Effect technology from BASF. The innovative technology is built around taking advantage of the social behaviors of ants including following pheromone trails, grooming, communicating and other forms of physical contact. Through genuine Transfer Effect technology, ants naturally pass the insecticide to other ants in the colony.

Ants will never know: Non-repellent formulations
Genuine Transfer Effect technology utilizes non-repellent formulations, which ants can’t detect so technicians don’t waste time trying to find hard to locate colonies.

Exterior Perimeter:
Termidor® SC termiticide/insecticide
Termidor SC termiticide/insecticide, the nation’s number one ant control product, has been a trusted, proven performer for ant control since the year 2002 with genuine Transfer Effect technology.

Interior, Exterior Perimeter:
OFF-structure:
Alpine® WSG Water Soluble Granule Insecticide
Alpine WSG insecticide, labeled for use in the home, is the only indoor product with genuine Transfer Effect Technology. With its reduced risk, Alpine WSG insecticide is a responsible approach for your customers’ health and safety when used as directed.

The Right Combination for Peace of Mind
Used in combination, Termidor SC termiticide/insecticide and Alpine WSG insecticide help eliminate ant colonies, reduce callbacks, and encourage customer retention. Homeowners can rest easy, knowing that ants are no longer a problem, inside or outside.

To find out more about Termidor SC termiticide/insecticide and Alpine WSG insecticide with genuine Transfer Effect technology, visit pestcontrolbasf.us or contact your local DVG sales representative.
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Dr. Laurel Hansen, Spokane Falls Community College, Spokane, WA

Dr. Buczkowski, Purdue University, West Lafayette, IN, 2013

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Exterior Perimeter: Termidor® SC Termicide/Insecticide

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Apply Termidor SC termicide/insecticide in the following locations:

• One foot out and one foot out from the structure
• Apply in 18-inch-wide bands around windows, doors, vents, pipes or other exterior openings
• Apply to exterior surfaces or into structural voids of structure where ants enter the structure, crawl and hide or trail, or where nests are found

Apply Alpine WSG insecticide in the following locations:

• Inside the home, around doors, windows, under sinks, and around pipes
• Off structure in the yard to foraging trails, nests or mounds
• On lawns, landscaping, structures, and ornamental structures
• On structure (between or with Termidor treatments)

Exterior Perimeter Applications

Suggested Treatment Windows

The RightCombination for Peace of Mind

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Help Eliminate Ant Populations at the Source with Genuine Transfer Technology

Use in combination Termidor® SC termiticide/insecticide and Alpine® WSG insecticide with Genuine Transfer Effect as a part of the BASF Absolute Ant Control Program.

To find out more, contact your local BASF sales representative or visit pestcontrol.basf.us

Always read and follow label directions. Advance, Alpine and Termidor are registered trademarks of BASF. PSS 16-20-936

THE DUO THAT PROTECTS HOMES, INSIDE AND OUT