

Prelontra™

Rodent Monitoring Soft Block

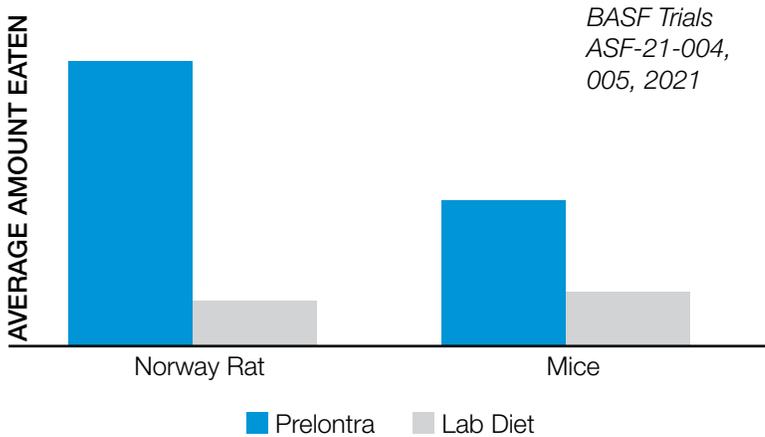
BASF

We create chemistry



Rodent activity can be hard to detect until it becomes a costly problem. That's why early detection is critical. **Prelontra™** Rodent Monitoring Soft Block is a highly palatable, non-toxic soft block designed to detect rodent activity early and effectively. As part of an Integrated Pest Management (IPM) program, **Prelontra** can help PMPs determine if, when and where **Selontra®** Rodent Bait treatments are needed as the next step in eliminating an infestation.

Rodents prefer Prelontra Rodent Monitoring Soft Block over their normal diet



Scan to
learn more

Benefits:

- 14g non-toxic blocks based on highly palatable Selontra Rodent Bait matrix to encourage uptake
- Pre-baiting with Prelontra Rodent Monitoring Soft Block helps overcome neophobia and increases acceptance of Selontra
- Wrapped in permeable film that releases odor and resists slugs and snails with a central hole for secure placement
- Can be used with bait stations, snap traps, glue boards, and live catch traps

Selontra®

Rodent Bait

BASF

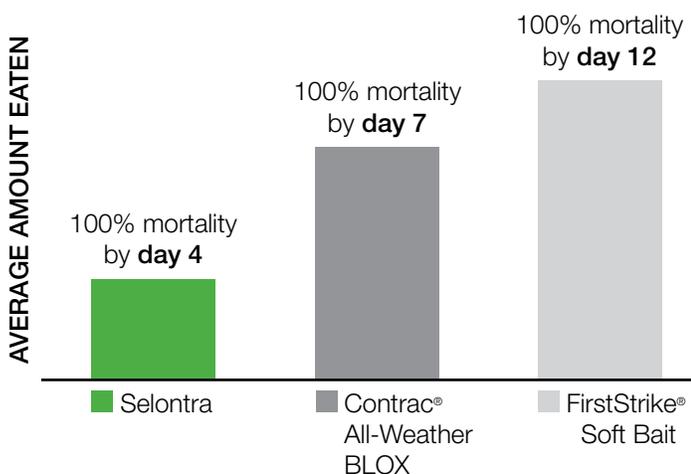
We create chemistry



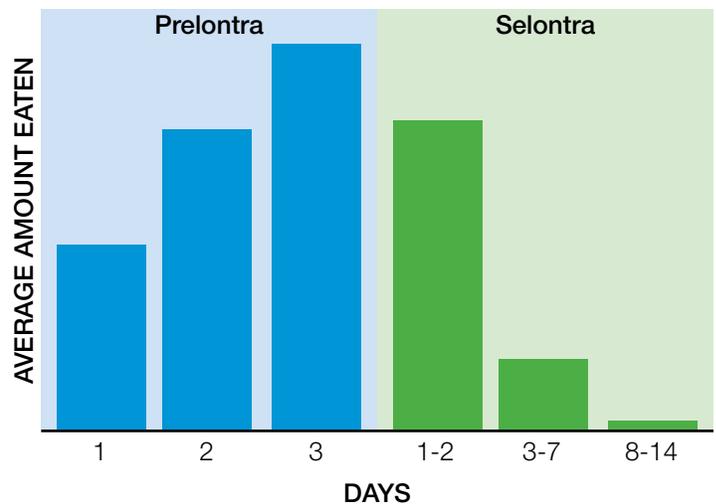
Selontra® Rodent Bait delivers fast, effective control of rodent populations. Its active ingredient, cholecalciferol, poses a low risk of secondary toxicity to birds and mammals. The stop-feed action ensures that rodents only consume enough bait to get a lethal dose, helping to eliminate infestations in as few as seven days, even against anticoagulant-resistant populations.

Selontra Rodent Bait achieves faster, more efficient control than leading rodent baits, delivering 100% Norway rat mortality in approximately half the time with less than half the bait.

Pre-baiting with **Prelontra™** Rodent Monitoring Soft Block leads to rapid acceptance of **Selontra** Rodent Bait and fast infestation control, even in the presence of attractive food sources (study completed in a zoo).



BASF Report LR24-002 C.S.



BASF Trial LR23-004, 2023 (Norway rat, approx. 115 rats)



Scan to learn more

Always read and follow label directions.

Prelontra is a trademark of BASF. Selontra is a registered trademark of BASF. Contrac is a registered trademark of Bell Laboratories. FirstStrike is a registered trademark of Liphatech. ©2025 BASF Corporation. All rights reserved. PSS 25-1711