



It's none of our business.

You own the product. You own the account. You own your business.

With Trelona® ATBS Annual Bait Stations, it's your business on your terms. Say goodbye to never-ending renewal fees, tedious data management and reconciliation, and threat of easy account transfers and take-overs.

Ditch the complexity and stop paying for what you don't need. Use the example calculation below to estimate your upfront cost for a typical Trelona installation.

Remember: the product, account, and business remain yours – forever.

	Trelona	The Other Guys
Proven protection against termite infestations	✓	✓
Inspect only once per year	✓	✓
Superior station design that termites find faster ¹	✓	
Total ownership with no renewal fees...ever	✓	
No required account data sharing or reconciliation	✓	
No ongoing threat of subsidized account transfers	✓	
Freedom to choose the business model that makes sense for you	✓	

List price per station

$$\text{\$ } \underline{\hspace{2cm}} \div 16 = \text{\$ } \underline{\hspace{2cm}}$$

Agency list Stations Price per
price per case per case station

Stations per home

$$\times 200 \text{ ln ft} \div 15\text{-}20 \text{ ft} =$$

Average Average
home spacing
perimeter

Average cost
per installation
\$

**And no renewal
fees... ever**

Faster hits. Faster consumption. Faster elimination.¹

Trust in Trelona® ATBS Annual Bait Stations:

More than
15 million
stations protecting
homes across the US²

Replace only
2-3
cartridges per year
at an average home³

Bait remains just
as effective after
5 years
in ground versus new⁴

Your business, your terms

With more than a million homes protected with Trelona across the United States, we find that typical bait cartridge replacement rates are around 10% per year.³ For an installation at an average home, that's only 2-3 cartridges. Better yet, our own field studies show that Trelona remains as effective as new for at least 5 years in the ground⁴, giving you and your customers peace of mind with every installation.

With Trelona, you pay only for what goes in the ground. Use the example calculation below to estimate ongoing maintenance cost for a typical Trelona installation:

List price per cartridge			Replacement cartridges		=	Average cost per home per year \$ _____ Only pay for what you need
\$ _____	÷ 100	= \$ _____	x 2-3			
Agency list price per case	Cartridges per case	Price per cartridge	Average replacement cartridges per average home per year			

Termites like it dirty.

Learn more about bait replacement best practices by using the QR code:



¹University of Delaware Graduate Research Dissertation, 2012

²Estimate based on 15 stations per average home, jobs completed 2018-2024 ("A Strategic Analysis of the US Structural Pest Control Industry", Specialty Consultants, 2025)

³Actual cartridge replacement rate depends on environmental conditions and termite pressure, among other factors

⁴BASF P&SS Sponsored Study 20DAR011, Center for Urban & Structural Entomology, Texas A&M University

Always read and follow label directions.

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