



We create chemistry

PO Box 220368
Charlotte, NC 28222

Gear up with Termidor®

2019 Termidor® Spring Promotion
for California

April 1 — May 3, 2019



Gear up. Get out. And get it done.

Save on **Termidor®** termiticide/insecticide
and get down to business.

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BASF
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 **Termidor®**
Termiticide/Insecticide

2019 **Termidor**[®] Spring Promotion for California

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One month of big savings on the number one liquid termiticide.

From April 1 through May 3, savvy professionals can save big on all **Termidor** agency products. This is the ideal time for you to gear up for a successful 2019 and save big on **Termidor** termiticide/insecticide — the name you trust. With nearly 20 years of proven performance and over 8 million homes treated, **Termidor** termiticide/insecticide is the leading termiticide in the industry. Don't wait until after this special deal expires. Remember, if it's not **Termidor** termiticide/insecticide, it's not the same.

Engineered to drive your business:

- **Termidor HE** High-Efficiency Termiticide – Saves you time and labor on every job, as treatments can be completed with 50% less water, one-third less drill holes and 77% smaller trenches.
- **Termidor HP** High Precision Termiticide – Eliminates trench digging and minimizes drilling by using hydraulic trenching, reducing treatment time by up to 75% versus conventional application methods.¹
- **Termidor SC** Termiticide/Insecticide – Industry standard liquid termiticide/insecticide that delivers termite control in 3 months or less and works extremely well on ants.

Qualifying Agency Products:

Enjoy extended payment terms on agency purchases until July 20, 2019.

Qualifying Products	Package Size	List Price	Promotion Price	You Save
Termidor HE High-Efficiency Termiticide	4x 79 fl oz	\$771.88	\$662.63	\$109.25
	2x 2.5 gal	\$1,543.75	\$1326.28	\$217.47
Termidor HP High Precision Termiticide	4x 78 fl oz	\$821.91	\$764.73	\$57.18
Termidor SC Termiticide/Insecticide	4x 78 fl oz	\$659.57	\$601.37	\$58.20
	2x 2.5 gal	\$1,319.13	\$1,203.76	\$115.37

Prices include the additional 2.1% California Mill Tax

Termidor Program Qualifications and Details BASF 2019 Termidor Spring Promotion orders will be shipped between April 1, 2019 and May 3, 2019. This agency end-user program applies only to qualified end-user professionals (pest management companies, government, and state municipalities.) Products must be purchased through a BASF authorized agent. End-user will receive payment terms until July 20, 2019. Resellers are excluded from this promotion. End user account must be in good credit standing to receive terms. Terms are given at the discretion of the agents. All products are sold on behalf of BASF. All sales are final. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time.

Contact your distributor now to take advantage of these savings.

For details, visit pestcontrol.basf.us/springpromo



Termidor[®]
Termiticide/Insecticide

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¹ Under most conditions

Always read and follow label directions.

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