

BASF
We create chemistry

Termidor[®]
Termiticide/Insecticide



Take termite control
to the next level

Termidor[®] HE
High-Efficiency Termiticide

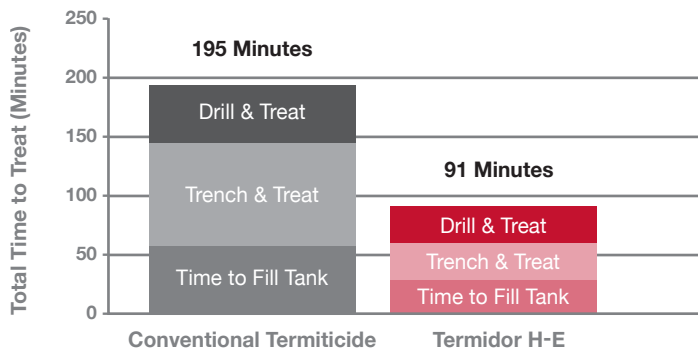
However challenging the job, **Termidor**[®] HE termiticide cuts time and labor to make your work easier. Its breakthrough molecular technology allows for 1/2 the water, 50% shallower treatment depths, 33% fewer drill holes, and 77% smaller trenches.

With more than 20 years of research and 16 years of market performance, **Termidor** termiticide is the most trusted name in termite control. Through genuine Transfer Effect technology, termites transfer **Termidor** termiticide to other termites via social interaction. The result is 100% control in 3 months or less.

Maximize your productivity with **Termidor HE** termiticide. It's the next level of control.

- **More efficient:** Reduce time and labor by 50% or more on every treatment. Achieve additional savings on deep-footed structures.
- **Genuine Transfer Effect technology:** Termites transfer **Termidor** termiticide to other termites, leading to 100% control in three months or less.
- **100% Termidor termiticide:** Every treatment is protected by the strength of **Termidor** termiticide, trusted for years of proven performance.

Termidor® HE termiticide treatments are at least 50% more time-efficient than conventional treatments



- Regardless of construction type, reduced application volume provides time savings in all treatments.
- Shallower minimum treatment depths provide additional time and chemical savings on structures with deep footers.
- Less drilling and trenching saves time and reduces disruption around the home.

Time and Motion Study, Arizona, 2014. Results based on a 200 linear-foot home (160 LF trench & treat, 40 LF drill & treat)

Termidor termiticide features genuine Transfer Effect technology

- **Termidor** termiticide is non-repellent, so termites can't detect its presence.
- As a result, termites cross through treatment areas and are exposed to **Termidor** termiticide.
- These first individual “carrier” termites transfer the insecticide to other termites in the colony through social interaction.
- 100% control is achieved in 3 months or less.



First individual “carrier” termites



Secondary carriers



Termites remaining to be affected



Protect every customer's home with the full strength of Termidor termiticide

Termidor HE termiticide, one of the newest formulations from the **Termidor** line, saves you time and labor on every job. With its genuine Transfer Effect technology, it creates a wall of protection around each home, *providing 100% control in 3 months or less*. It's termite protection your customers can count on.

To learn more, visit pestcontrol.basf.us or contact your local BASF sales representative.

Always read and follow label directions.

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