

Protect every home as if it were a masterpiece. Trust only the original.

Why would you trust your customer's most important investment with anything other than Termidor® termiticide/insecticide? It boasts 20 years of proven performance. Eight million homes treated. And a true commitment to innovation — benefiting both technicians and business owners. In short, Termidor termiticide/insecticide is the brand you can depend on.



Frank Lloyd Wright's Taleisin West trusts Termidor termiticide/insecticide

2019 Termidor Fall Promotion for California

Save up to 23% September 28 - November 1, 2019. Plus, enjoy extended payment terms until April 10, 2020.

Qualifying Products	Package Size	List Price	Promotion Price	Savings	Discount
Termidor® HE High-Efficiency Termiticide	2 x 2.5 gal	\$ 1,543.75	\$ 1,184.36	\$ 359.39	23.3%
	4 x 79 fl oz	\$ 771.88	\$ 602.39	\$ 169.49	22.0%
Termidor® SC Termiticide/Insecticide	2 x 2.5 gal	\$ 1,319.13	\$ 1,123.10	\$ 196.03	14.9%
	4 x 78 fl oz	\$ 659.57	\$ 571.76	\$ 87.81	13.3%
Termidor® HP High Precision Termiticide	4 x 78 fl oz	\$ 821.91	\$ 740.23	\$ 81.68	9.9%

Prices include the additional 2.1% California Mill Tax

Termidor Program Qualifications and Details BASF 2019 Termidor Fall Promotion orders must be purchased, invoiced and delivered between September 28, 2019 and November 1, 2019. This agency end user program applies only to qualified end-user professionals (pest management companies, government, and state municipalities.) Products must be purchased through a BASF PCS Authorized Agent. End user will receive payment terms until April 10, 2020. Resellers are excluded from this promotion. End user account must be in good credit standing to receive terms. Terms are given at the discretion of the agents. All products are sold on behalf of BASF. All sales are final. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time.

Termidor Termiticide/Insecticide Solutions



Termidor HE
High-Efficiency Termiticide

Reduce treatment time
50% vs conventional
applications



Termidor HP
High Precision Termiticide

Reduce treatment time up to 75% vs
conventional application methods.¹
Minimal homeowner disruption.



Termidor SC
Termiticide/Insecticide

100% termite control
in 3 months or less.
Excellent for ants.

¹ Under most conditions

Always read and follow label directions. Termidor and the Termidor logo are registered trademarks of BASF. © 2019 BASF Corporation. All Rights Reserved.

Hurry! The Termidor Fall Promotion ends November 1, 2019. Contact your distributor today.

Visit pestcontrol.basf.us/fallpromo for more information, including the story on why Taleisin West chooses Termidor.