

# Fall Promotion

## Stock Up and Save

**CA Promotion: Oct. 1-31, 2023**

This fall, score big savings when you stock up on BASF termite and general pest control solutions. Choose from industry-leading termite liquids and baits, plus Alpine, Fendona and other go-to solutions that ensure all-around protection.

**Plus, enjoy extended payment terms on Trelona, Advance and Termidor Agency products until March 19, 2024!**

Product	Case Size	List Price	Promotion Price	Savings (Case)
<b>Trelona &amp; Advance Termite Baits</b>				
<b>Trelona® ATBS</b> Annual Bait Stations	16 x 1 pc	\$ 356.12	\$ 326.72	<b>\$ 29.40</b>
<b>Advance®</b> Termite Bait Stations	10 x 1 pc	\$ 119.00	\$ 111.90	<b>\$ 7.10</b>
<b>Termidor Family</b>				
<b>Termidor® HE</b> High-Efficiency Termiticide	4 x 79 oz	\$ 906.61	\$ 742.06	<b>\$ 164.55</b>
	2 x 2.5 gal	\$ 1799.51	\$ 1475.35	<b>\$ 324.16</b>
<b>Termidor HP II</b> High Precision Termiticide	2 x 1 gal	\$ 929.11	\$ 864.07	<b>\$ 65.04</b>
<b>Termidor SC</b> Termiticide/Insecticide	4 x 78 oz	\$ 713.56	\$ 621.18	<b>\$ 92.38</b>
	2 x 2.5 gal	\$ 1429.40	\$ 1257.87	<b>\$ 171.53</b>
<b>Termidor</b> Foam Termiticide/Insecticide	4 x 20 oz	See authorized distributor for pricing and promotional savings of up to:		<b>\$ 40.00</b>
	6 x 20 oz			<b>\$ 12.00</b>

Agency Termidor and Trelona ATBS prices include the additional 2.1% California Mill Tax.

### Featured Solutions

#### Trelona Annual



Active protection, annual inspections.

#### Advance Monitoring (ATBS)



The monitoring station termites find faster.<sup>1</sup>

#### Termidor HE



Reduce treatment time 50% vs conventional applications<sup>2</sup> with less drilling and trenching required.

#### Termidor HP II



Reduce treatment time up to 90% vs conventional methods<sup>3</sup> with a precise and less disruptive application method.

#### Termidor SC



The industry standard solution for termites, ants, and other key pests.

#### Termidor Foam





Ready-to-use foam great for ants and termites.

**See reverse for more savings!!**

Product	Case Size	Price	Savings (Case)	Savings (Pallet)
<b>Alpine Insecticide Family</b>				
<b>Alpine® WSG</b> Water Soluble Granule Insecticide	4 x 200 g		\$ 45.00	
	4 x 500 g		\$ 100.00	
<b>PT® Alpine</b> Pressurized Insecticide	12 x 14 oz		\$ 20.16	
	1 pallet (72 cases of 12 x 14 oz)		\$ 30.24	\$ 2177.28
	12 x 20 oz		\$ 28.80	
	1 pallet (72 cases of 12 x 20 oz)		\$ 43.20	\$ 3110.40
<b>PT Alpine Flea &amp; Bed Bug</b> Pressurized Insecticide	12 x 14 oz		\$ 20.16	
	1 pallet (72 cases of 12 x 14 oz)		\$ 30.24	\$ 2177.28
	12 x 20 oz		\$ 28.80	
	1 pallet (72 cases of 12 x 20 oz)		\$ 43.20	\$ 3110.40
<b>Fendona Insecticide Family</b>				
<b>Fendona® CS</b> Controlled Release Insecticide	6 x 16 oz		\$ 27.00	
	4 x 120 oz		\$ 120.00	
	1 pallet (30 cases of 4 x 120 oz)		\$ 160.00	\$ 4800.00
<b>PT Fendona</b> Pressurized Insecticide	12 x 14 oz		\$ 15.00	
	1 pallet (72 cases of 12 x 14 oz)		\$ 20.16	\$ 1451.52
	12 x 17.5 oz		\$ 18.00	
	1 pallet (72 cases of 12 x 17.5 oz)		\$ 25.20	\$ 1814.40
<b>Selontra Rodent Bait</b>				
<b>Selontra®</b> Rodent Bait	1 x 8 lb pail		\$ 8.00	
	1 pallet (140 pails of 1 x 8 lb)		\$ 12.00	\$ 1680.00
<b>Instant Soap 'n Water Foaming Cleanser</b>				
<b>Instant Soap 'n Water®</b> Foaming Cleanser	12 x 9 oz		\$ 15.00	
	1 pallet (162 cases of 12 x 9 oz)		\$ 29.04	\$ 4704.48

## Featured Solutions

Alpine WSG	PT Alpine	PT Alpine Flea & Bed Bug	Fendona CS	PT Fendona	Selontra	Instant Soap
						
Flexible solution with powerful activity on ants, cockroaches & more.	The power of Alpine in a convenient pressurized formulation for precision treatment.	Non-soaking formulation that provides fast knockdown of adult fleas and kills bed bugs on contact.	Fast-acting, rainfall formula protected by micro-mesh encapsulation that ensures lasting perimeter coverage.	Precision treatment meets label flexibility to manage scores of pests quickly and efficiently.	Demonstrated fast colony kill <sup>1</sup> and effective against anticoagulant-resistant rodents.	The alternative when water isn't available to clean hands/surfaces.

<sup>1</sup> 2012 University of Delaware study of active termites within one-half meter of both Sentricon and Trelona ATBS stations

<sup>2</sup> Time and Motion Study, Arizona, 2014. Results based on a 200 linear-foot home (160 LF trench & treat, 40 LF drill & treat)

<sup>3</sup> Time and Motion Study, Arizona 2014. Results based on a 200 linear foot home (Conventional and Termidor HP: 160 LF trench & treat, 40 LF drill & treat.) Termidor HP II based on treating 229 LF

<sup>4</sup> U.S. Field Trials (Indiana Grain Farm, 2017; NC Pig Farm, 2016)

The BASF Fall Promotion applies only to Qualified End-Users (including pest management companies, government, and state municipalities). Resellers are excluded from Agency Termidor Termiticide/Insecticide purchases. All Agency Termidor Termiticide/Insecticide, Trelona ATBS Annual Bait Stations, and Advance Termite Bait Stations are sold on behalf of BASF; Agency products must be purchased from a BASF PCS Authorized Agent and invoiced between October 1, 2023, and October 31, 2023. For Agency products, Qualified End-User will receive payment terms through March 19, 2024. Qualified End-User account must be in good credit standing to receive terms. Terms are given at the discretion of the Agents. All Agency sales are final. All Non-Agency Products must be purchased from a BASF PCS Authorized Distributor and invoiced between October 1, 2023, and October 31, 2023. Qualified End-User sale price and terms for all Non-Agency Products are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Products may vary. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time. Always read and follow label directions. Advance, Alpine, Fendona, Instant Soap 'n Water, PT, Selontra, Termidor and Trelona are registered trademarks of BASF. Sentricon is a registered trademark of Corteva Agriscience. ©2023 BASF Corporation. All Rights Reserved.

**Hurry! Offer Ends October 31, 2023**

Available at participating BASF authorized distributors.

**Questions?**

Contact your sales representative.

