

As your pest management professional who practices Prescription Treatment® IPM, depend on us for responsible pest management choices.



Always read and follow label directions.

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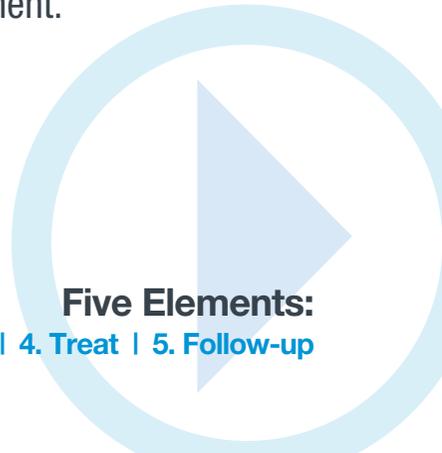


 **BASF**
The Chemical Company

PRESCRIPTION TREATMENT® IPM
Responsible Pest Management

You make responsible choices. Your pest management professional does too.

Our primary objective is to provide you and your family with total peace of mind. This requires a balance between the results you need and minimizing the potential risk to you and the environment. To achieve this objective, we use a scientific process called Prescription Treatment IPM (Integrated Pest Management). Prescription Treatment IPM features five key elements that work together to provide you with the best available pest management while reducing the impact on your family and the environment.



Five Elements:

1. Inspect | 2. Prescribe | 3. Communicate | 4. Treat | 5. Follow-up



1

Inspect:

We make sure we understand your pest issues.

To determine the most appropriate approach for you and your family, we need a complete understanding of the pest problems. This includes an understanding of the pests as well as the structural and environmental conditions that affect their populations. We conduct a thorough physical inspection of your home as well as listening to your specific concerns.



2

Prescribe:

The perfect solution for you and your family.

Our experienced technicians evaluate the pest conditions and possible treatment options. Using information gathered during inspection, we prescribe a strategy to deliver the results you need. This strategy often includes a quick remedy to address current issues as well as other tactics to control the source and prevent future problems.



3

Communicate: **Including you in the process.**

Our pest control professionals always take the necessary time and effort required to help you understand what to expect from the services we are providing, educate you on treatment options, and tell you what you can do to assist in the process. We invite you to always ask questions about your Prescription Treatment® options before, during or after treatment.



4

Treat:

Implementing the plan in a responsible way.

The treatment strategy may consist of sealing up pest entry points, reducing food and water sources, targeted applications to eliminate existing infestations, and monitoring to protect against future problems. When chemical applications are required, our experienced technicians are trained to apply the right product in the right place in the right quantity to solve the problem.



5

Follow-Up: Count on us to keep your house pest-free.

Pest Management is a process, not just a one-time event. Certain pest pressures like termites and ants require follow-up visits to provide on-going protection, but it is also a good idea to consider a service program to minimize future pest problems. Follow-up allows us to ensure that you are satisfied with the results during all phases of the process, the initial treatment and into the future.