



# Early Order Program. Termite solutions. September 27– October 31, 2014.

## Stock up and save up to 25% on Termidor!

Put money in your pocket and termites in their place with the BASF Early Order Program (EOP). PMPs can earn a 5% credit on 2014 EOP purchases for additional savings next spring (details below).

Plus, enjoy extended payment terms of March 15, 2015. Good news for your business—bad news for termites!

### 2014 BASF Early Order Program:

Qualifying Product	Package Size	EOP Price	EOP Discount
Termidor H•E High Efficiency Termiticide	4 x 79 fl. oz.	\$510	25%
Termidor H•E High Efficiency Termiticide	2 x 2.5 gal.	\$1020	25%
Termidor SC termiticide/insecticide	4 x 78 fl. oz.	\$510	15%
Termidor SC termiticide/insecticide	2 x 2.5 gal.	\$1020	15%
Termidor 80WG termiticide/insecticide	6 x 4 x 2.61 oz.	\$765	15%
Trelona Compressed Termite Bait	24 x 124g	\$306	15%

**Your 5% earned credit benefit.** Here's how it works: Purchase \$4,000 or more during the EOP, and BASF will put 5% of your purchase total as earned credit in your account at your distributor. Use that credit any time after April 1, 2015 to save on additional BASF purchases.

### Purchase example:

PURCHASE TOTAL: \$4,131	EARNED CREDIT
2 cs. Termidor HE (4 x 79 fl. oz.) 4 cs. Termidor SC (4 x 78 fl. oz.) 1 cs. Termidor 80 WG (6 x 4 x 2.61 fl. oz.) 1 cs. Trelona Compressed Bait (24x124g)	<b>\$4,131</b> Purchase Total x 5% credit multiplier
<b>EOP Savings: \$889</b>	<b>+ Earned credit: \$206 = Total savings: \$1,095</b>

### Call your distributor today, stock up and save! Through October 31, 2014.

PROGRAM QUALIFICATIONS & DETAILS: Minimum EOP order is 1 case of product. To receive the Earned Credit Benefit end users must order a minimum of \$4,000. Termite Early Order Program orders will be shipped between September 27, 2014 and October 31, 2014. PMP end users in good credit standing will be eligible to receive payment terms of March 15, 2015. Earned credit will be based upon reported sales from the BASF authorized agent(s). Qualified end users will receive an earned credit on the total invoiced dollar amount (excluding taxes) of qualified products purchased from an authorized BASF agent. All earned credits will appear on the end user's account with the agent who processed the order. EOP earned credit will become available on 4/1/2015 and can be applied on to new purchases of BASF PCS Products. If an end user purchases from more than one agent, the credit will be applied to the respective agent based on percent purchase from each agent. This agency end user program applies only to qualified end user professionals. (Pest Management Companies, Government & State Municipalities). Product must be purchased through a BASF authorized agent. End user account must be in good standing to receive terms. Terms are given at the discretion of the agents. All products are sold on behalf of BASF. All sales are Final. Returns will only be allowed if approved by a BASF SPD Manager. All products may not be registered for use in all states. Please check with your distributor, state or local extension service for details. BASF reserves the right to cancel or modify this program at any time.

ALWAYS READ AND FOLLOW LABEL INSTRUCTIONS. A Termidor termiticide/insecticide application can only be performed by a licensed pest control professional. Termidor is a registered trademark, and Trelona, the Termidor logo, and the Trelona logo are trademarks of BASF © 2014 BASF Corporation. All rights reserved.



For more details on our  
Termidor line of products,  
and our NEW Trelona  
Compressed Bait solution,  
go online:  
[pestcontrol.basf.us](http://pestcontrol.basf.us)