

AVERT DRY FLOWABLE IS COST EFFECTIVE

When compared to 60-120 gel applications per reservoir, **Avert** Dry Flowable is very economical.

- **Avert** Dry Flowable lasts for over a year in the field so you don't need to keep reapplying
- Cost per application is less than gel when using the Crack & Crevice[®] extension tip



**One puff
is enough!**

Prescription Treatment[®] brand **Avert[®] Dry Flowable Cockroach Bait** Formula 1



**The non-gel bait
for long-lasting control.**

Always read and follow label directions.

PestControl.basf.us • 800-777-8570

Prescription Treatment, Avert and Crack & Crevice are registered trademarks of BASF.

© 2009 BASF Corporation. All rights reserved.

11/2009 09-21-155-309

 **BASF**
The Chemical Company

BASF Pest Control Solutions
The Evolution of Better Pest Control

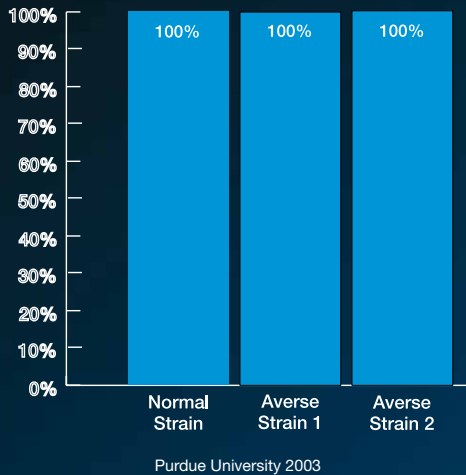
AVERT DRY FLOWABLE COCKROACH BAIT

For over 15 years, **Avert** Dry Flowable has been killing cockroaches deep in cracks and crevices. Now labeled for food handling areas, all your accounts can benefit from **Avert** Dry Flowable's proven killing powder. Why is **Avert** Dry Flowable better than gel baits? The unique dry powder formulation can offer benefits that gels cannot.

KILLS GEL-AVERSE AND NON-GEL-AVERSE ROACHES

Since **Avert** Dry Flowable is not a gel, the dry powder formulation does not contain the gel matrix components that cause gel aversion.

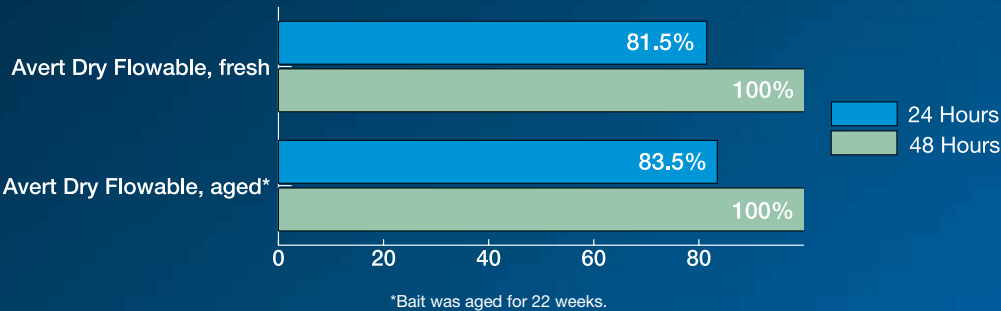
MORTALITY ON DAY 8 OF GEL-AVERSE AND NON-GEL-AVERSE GERMAN COCKROACH STRAINS



LONG-LASTING AND STAYS ATTRACTIVE

Avert Dry Flowable can last for more than one year in cracks, crevices and wall voids. Since it is like a powder, it cannot dry out like gels, therefore it stays attractive. This means longer residual control and less follow-up applications.

MORTALITY USING FRESH AND AGED AVERT DRY FLOWABLE



DUAL MODE OF KILLING – DIRECT INGESTION AND PICK-N-PREEN

In addition to being a highly attractive bait that is readily fed upon, **Avert** Dry Flowable can also cling to roach bodies when they walk through it. The powder is later ingested when the roaches preen themselves.

Test	Results
Purdue University 2003	100% control after 4 days
	“All cockroaches picked up visible quantities of dust on their legs.”

KILLS ROACHES WHERE THEY LIVE AND BREED

Since **Avert** Dry Flowable is a powder, it can be easily applied deep into cracks, crevices and wall voids where roaches harbor and breed. Gels can only be applied to the edge of cracks. The closer you put the bait to the roaches, the more likely they are to eat it. **Avert** Dry Flowable is now registered in food handling areas so you can use it in all your residential and commercial accounts.