

EXPECT MORE.

FREE OFFER INSIDE!

# INTEGRATED TERMITE SOLUTIONS

TO GROW YOUR BUSINESS.

**ADVANCE**<sup>®</sup>  
TERMITE BAIT SYSTEM (ATBS)

**FASTOUT**<sup>™</sup>  
CS FOAM

**ALPINE**<sup>™</sup>  
ANT AND TERMITE FOAM

**REVEAL**<sup>™</sup>  
TERMITE MONITORING SYSTEM



# ADVANCE<sup>®</sup>

## TERMITE BAIT SYSTEM (ATBS)



**ADVANCE<sup>®</sup>**  
Termite Bait System

**Expect more with this effective solution for termite infestations.** It's a fact: 25% of your prospective homeowners prefer and will ultimately purchase bait systems. Not to mention, 80% of homeowners prefer having a choice of both bait and liquid treatment options backed with your professional recommendation. It will enhance your credibility and increase your close rates.

### ATBS Benefits:

- **Effective** – Thousands of PMPs across the country have experienced hit rates as quickly as 15 to 45 days along with fast colony elimination.
- **Consumer Appeal** – Homeowners can see the difference with its intelligent design.
- **Flexibility** – Features a new 124 gram bait load with a tri-annual inspection option.

## NEW ADVANCE COMPRESSED TERMITE BAIT II



### More Bait:

- **More killing power** – The powerful 124-gram bait load (33% more bait per termite bait cartridge) ensures more bait will reach the termite colony with one cartridge.

### More Service Frequency Options:

- **Tri-annual or Quarterly Service** – You now have the choice of keeping your current quarterly (4x per year) interval or moving to a new optional tri-annual (3x per year) service frequency interval.

### More Savings:

- **More cost efficient** – Our new bigger bait load is competitively priced, offering you a better value—more bait at a better cost per unit compared to the current 93-gram cartridge.

# FASTOUT™ CS FOAM

**Expect more with an immediate solution for isolated general pest and termite infestations.** FastOut CS Foam is the only microencapsulated, ready-to-use foam with non-repellent activity that provides you with an immediate customer solution against 34 pests, including termites.

## FastOut CS Foam Benefits:

- Dry foam contains microencapsulated cyfluthrin with SmartCap™ Technology combining non-repellent activity with a fast-acting formulation.
- It can be used on the spot for isolated general pest infestations in residential or commercial settings.
- An innovative hose and delivery tip makes it perfect for commercial food handling applications and other hard-to-reach areas.

**FastOut™ CS  
Foam**  
READY-TO-USE INSECTICIDE



# ALPINE™ ANT AND TERMITE FOAM

NEW!

**Expect more with this non-repellent foam solution** for treating spot termite infestations with highly effective dinotefuran; a new active ingredient granted reduced risk status for public health use by the EPA.

## Alpine Ant and Termite Foam Benefits:

- New non-repellent chemistry highly effective against termites.
- A fast, effective dry foam solution for quick delivery into voids, and an effective hose and delivery tip to meet all your needs.

Alpine™  
ANT AND TERMITE FOAM



# REVEAL™

## TERMITE MONITORING SYSTEM

### **Expect more termite leads and revenue opportunities.**

Enhance your termite prospects among your general insect customers. Reveal Termite Monitoring System features all the benefits of the ATBS design in a termite monitor. Reveal monitors termite activity and provides you the option of upselling the homeowner to a protection service should the need arise. Research shows that nearly 75% of qualified homeowners showed interest in purchasing a termite awareness program like Reveal.

### **Reveal Termite Monitoring System Benefits:**

- Premium stations designed for easy installation and monitoring.
- Features exceptional wood-to-soil contact to attract termites.
- Fits well with either a liquid or bait upsell option.



# EXPECT MORE WITH WHITMIRE MICRO-GEN.

Whitmire Micro-Gen now offers you a family of products to effectively treat all phases of your customers' termite and pest control challenges, and provides you with substantial profit-building opportunities. Use the Whitmire Micro-Gen family of products to create and maintain strong relationships with your customers year 'round!

For more details about Whitmire Micro-Gen products, visit [www.advancetbs.com](http://www.advancetbs.com) or call 800-777-8570, ext. 1.

## EARN YOUR **FREE** GOLF HAT!

Buy \$75 worth of any Whitmire Micro-Gen termite products, then mail in this form with proof of purchase.



**Name**

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**Company**

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**Address**

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**City**

**State**

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**Zip**

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**Email**

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**Phone**

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**Fax**

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Valid only for licensed PMPs. Limit one hat per company.  
Offer good 3/1/09 to 12/1/09. While supplies last.

**Please mail this redemption form along with  
qualifying invoices to:**

**Whitmire Micro-Gen  
Termite Flyer/ATTN: Kathy Clintsman  
3568 Tree Court Industrial Blvd.  
St. Louis, MO 63122**

**EXPECT MORE.**

**SEE  
FREE  
OFFER  
INSIDE!**



**Industry-leading termite products that build your reputation  
as an expert termite professional.**

