

Protect your commercial property with the Advance Termite Bait System.

For complete details on all of the important benefits the Advance Termite Bait System can offer your commercial properties, visit www.advancetermitecontrol.com or call us at 1-800-777-8570.

ADVANCE
Termite Bait System

The Advance[®] Termite Bait System

Proven, long-term protection for your business properties.

ADVANCE
Termite Bait System



WHITMIRE MICRO-GEN
RESEARCH LABORATORIES, INC.
800-777-8570 www.wmmg.com

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As a commercial property owner or manager, protecting your building from the invasion of termites is imperative to protect the interests and needs of your customers, tenants or employees. That's why, when it comes to termite control, there's no room for error when deciding what method of protection is most effective and convenient for your buildings and properties.

Introducing the Advance Termite Bait System (ATBS), a highly effective, minimally invasive termite solution that offers long-term termite control. More effective than spot liquid treatments alone that simply treat termites where they are found, ATBS eliminates the source of the problem—entire termite colonies—making it superior to other forms of termite control.

What research experts are saying about the Advance Termite Bait System.



“Research on termite bait efficacy using the Whitmire Micro-Gen system is in its third year at 6 sites using molecular markers to verify colony elimination. The bait sites, following bait consumption, have provided 2+ years of inactivity while the control sites continue to record high levels of termite activity. This is the first study using a commercial termite bait product to use control sites and constitutes the only study where the scientific method has been applied to measuring bait efficacy.”

Dr. Brian Forschler, University of Georgia

“Our research studies in Ohio indicate that the Advance Termite Bait System shows considerable promise for termite control. The eastern subterranean termite (*Reticulitermes flavipes*) quickly infested the Advance stations, with strong “hits” in just 1 to 2 months, which allowed us to quickly progress to the baiting phase. Termites readily consumed the Advance bait matrix, which led to the cessation of termite activity and colony elimination within several months.”

Dr. Susan Jones, Ohio State University

The devastating effects of termites.

Termites are designed for destruction and have been known to destroy lead, asphalt, plaster or mortar when in search of wood. Living in colonies of several thousand to several million foragers, termites can remain undetected for years while causing damage in hidden areas, behind walls and in basement areas. Quite simply, no commercial building is safe from the devastating effects of termites and the inconvenience and damage they cause.

Criteria for a Smart Termite Solution.

✔ Complete Termite Colony Elimination

Must be proven to eliminate colonies quickly providing long-term protection.

✔ Less Invasive and Intrusive

Offer effective termite control with no required drilling, dust, liquid chemicals or noise that could hinder your customers, your tenants or your business operation.

✔ Sound Environmental Choice

Choose a product that only has a small amount of active ingredient contained in a cartridge to have minimal impact on the environment, your tenants, employees or coworkers.

✔ Full Convenient Service

Choose a solution in which all termite service and maintenance can be performed outside of the building, minimizing the impact on your tenants or employees. Also, having a service technician on your property several times per year will help ensure that your termite protection is functioning at full performance.

Why choose a termite bait for your property?

Termite baits have gained significant market share in the past 10 years. By choosing a termite bait system, you are utilizing the most advanced, aggressive and long-term form of termite control, and the only proven method of eliminating the entire termite colony.



Why choose the Advance Termite Bait System vs the liquid trench and drill method?

Key Issue	Advance Termite Bait System	Liquid Treatment
Treatment Convenience	<ul style="list-style-type: none"> ● Install time of only a few hours (based on size). ● Minimal, if any, landscaping disruption. ● No interior drilling required by label. ● All services done on the outside only. 	<ul style="list-style-type: none"> ● Treatment takes anywhere from one to three full days (based on size). ● Must drill foundation in many cases and work inside building causing noise, dust and work disruption. ● Requires digging six inch by six inch trench along entire outside foundation to apply chemical.
Invasiveness	<ul style="list-style-type: none"> ● Stations are monitored regularly for termite activity and baited as appropriate. ● Bait stations are installed below ground around exterior of building at regular intervals, with minimal disruption to landscape. 	<ul style="list-style-type: none"> ● Apply hundreds of gallons of chemical around building and underneath slab areas inside of building. ● May need to leave building during treatment. ● Treatment includes digging trench around foundation.
Colony Elimination and Long-Term Protection	<ul style="list-style-type: none"> ● Kills the termite colony in as little as 120 days and continues to monitor for new invading colonies for long-term protection of your building. ● At their discretion, PMPs may spot-treat active areas with liquids. 	<ul style="list-style-type: none"> ● Kills termites if they enter the treated area. ● Length of protection will vary by product. Product degrades over time and actual length of protection may vary widely depending on conditions (five to seven years). ● Building is checked only annually for termite reinfestation.

Why choose Advance over other bait systems?

The revolutionary Advance Termite Bait System with its second generation design was engineered to find termites faster, eliminate them sooner and continue to provide long-term protection.

Long-term ongoing protection

System does not degrade over time and remains on-guard as long as the system is monitored.

Low profile dual-color head

Minimizes lawnmower issues and is aesthetically pleasing (looks like a sprinkler head).

Secure cap

Designed to minimize tampering.

Unique compressed bait

ATBS features one of the largest containerized baits, delivering enough bait to knock out most colonies with a single cartridge, providing fast results.

Patented dual-stage bait design

Avoids feeding starts and stops experienced with other bait systems by eliminating termite disturbance.

