

# Effective fire ant control. So kids can be kids.



**Ascend**<sup>®</sup>  
Fire Ant Granular Bait

**Siesta**<sup>®</sup>  
Insecticide Fire Ant Bait

Fire ant stings can be painful and even fatal. Since fire ants typically nest in the ground outdoors, families and pets are at risk of being stung. To stop these aggressive insects in their tracks, BASF developed **Siesta**<sup>®</sup> Insecticide Fire Ant Bait and **Ascend**<sup>®</sup> Fire Ant Granular Bait.

These highly effective baits use the social structure of ant colonies, which share food, to put an end to ant populations. Workers pass the bait until it reaches the queen, which halts egg production, eliminating the entire colony.

With fire ant baits from BASF, you can protect homeowners and their families from painful stings.

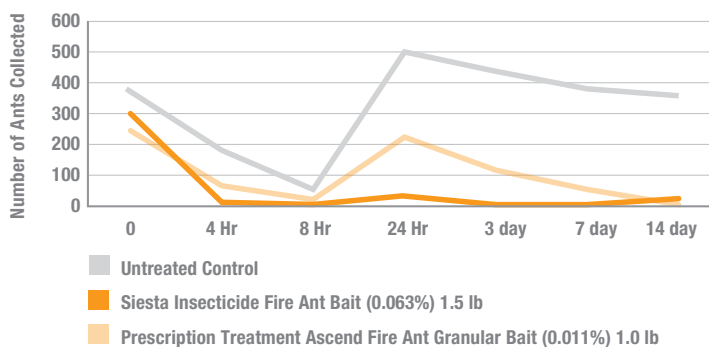
**Siesta** Insecticide Fire Ant Bait: Extremely fast acting, this premium bait controls foraging workers within 24 hours, eliminating the colony within 3 days. No more workers means no more stings.

**Ascend** Fire Ant Granular Bait: An effective and economical way to eliminate fire ant colonies. This granular bait provides control of foraging ants within a week, with colony control soon after.

  
We create chemistry

## Efficacy

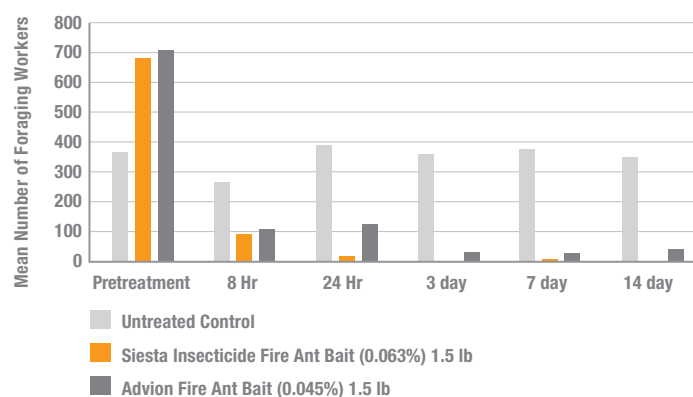
### Speed of Control in Broadcast Application



2006, J. Cook, Sam Houston State Univ., TX

Studies show **Siesta**® Insecticide Fire Ant Bait works extremely fast, but slow enough to reach the queen, killing fire ants within three days. Feeding and stinging stop within 24 hours. **Ascend**® Fire Ant Granular Bait is also effective, killing fire ants in about seven days.

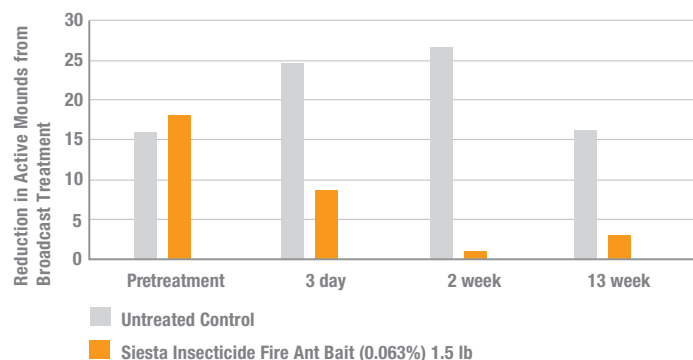
### Speed of Control versus Advion



2005, J. Cook, Sam Houston State Univ., TX

**Siesta** controls fire ant colonies as fast or faster than Advion in broadcast applications.

### Length of Control in Broadcast Application



2005, J. Cook, Sam Houston State Univ., TX

**Siesta** remains effective at reducing the number of active fire ant mounds for 13 weeks after broadcast treatment, demonstrating impressive reliability over time.

## Application

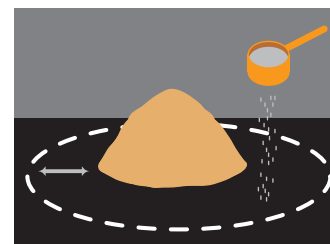
### Broadcast Spreaders

Broadcast spreaders	Setting
Scotts SpeedyGreen 2000	6.5
Scotts SpeedyGreen 3000	6.0
Sta-Green 4500	5.5
Vigoro 4300	5.0
Craftsman Model 486.19710	4.5
EZ Spread Model SB5500 (Precision Products Inc.)	5.0
Drop spreaders	Setting
Scotts AccuGreen 1000	8.0
Scotts AccuGreen 2000 or Scotts AccuGreen 3000	8.5
Hand-held spreaders	Setting
Scotts HandyGreen II	3.5
Earthway EV-N-SPRED Model 2700-A	3.0
Ortho Whirlybird	3.0

Spreader settings given are approximate, and variation can occur between identical models. Calibrate spreader by weighing a few pounds into your spreader and applying to a measured area. If necessary, adjust spreader setting to ensure correct rate of application.

### Mound treatment:

- Distribute product 2 feet around the mound
- For **Siesta**, apply 2 – 4 tablespoons per mound.
- For **Ascend**, apply 5 – 7 tablespoons per mound.
- Do NOT disturb the mound
- DO NOT apply to the top of the mound



### Keys to success

Best applied:

- At first sign of ant activity
- In temperatures above 60° F, when ants are actively foraging
- In early morning (no dew) or late afternoon

Do not irrigate or allow granules to get wet within 12 hours of application. Do not apply if ground is water-saturated or if heavy rains are expected within 12 hours of treatment.

Always read and follow label directions.

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