



## Media Center

### A HOME FOR FAMILIES IN NEED, NOT TERMITES

In a small, southern town like Rock Hill, South Carolina, termites are a part of everyone's vocabulary. The warm temperatures and moist climate make the location a perfect breeding ground for these \$5 billion-a-year problem pests. Even the town's Interfaith Hospitality Network in York County has experienced the ravenous nature of termites – not once, but twice.

Interfaith Hospitality Network is a faith-based nondenominational organization that provides emergency shelter and aid to families in need. They also help families with job placement, arranging permanent housing and coaching on money management. In 2006, it was discovered that the facility was infested with termites. At the time, pest management professionals treated the structure with a liquid, nonrepellent imidacloprid termiticide, which failed to provide long-term protection from future infestations, and thus resulted in a severe re-infestation in the front of the structure.

When members of the Metrolina Pest Control Association learned of the termite re-infestation, they knew they needed to come together to save the local landmark. The members included pest management professionals from areas in and around Rock Hill: Pestop, Reliable Pest Control, Gratten Pest Solutions, Terminix of SC (Rock Hill Branch), Pioneer Services, Dixie Exterminating, Armstrong Pest Control and Hardin Services Pest Control. Banding together for a worthwhile cause, these companies donated their time and labor to perform the treatment.

“When we discussed what product we should use to treat the structure, it was clear that nothing but the best would do,” said Tom Hardin of the Metrolina Pest Control Association. “We chose to treat the structure with **Termidor**<sup>®</sup> termiticide-insecticide, America's number one termite defense product, to ensure that the current infestation would be quickly and effectively controlled, and that the structure would be protected in the future.”

On September 25, 2008, technicians from the Metrolina member companies successfully treated Interfaith Hospitality Network's facility with **Termidor**. The companies will continue to perform yearly inspections to ensure that the structure that provides shelter to families in need in York County does not become a home for termites yet again.

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