

News Release



BASF Termidor SC Termiticide/insecticide Receives Approval for New Use

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PMPs can now apply Termidor SC up to four times per year

RESEARCH TRIANGLE PARK, N.C., April 14, 2015 — BASF announced the approval of new label use directions by Environmental Protection Agency (EPA) that allow **Termidor® SC termiticide/insecticide*** to be used up to four times per year. A new low rate for general pest control was established, helping pest management professionals (PMPs) manage **Termidor SC** use for quarterly accounts.

The overall volume of **Termidor SC** active concentrate that can be used at a given site per year remains unchanged, however, a combination of application rates can be selected to increase the number of yearly applications (see information below).

Permitted Termidor SC Frequency and Dilution Rate Application Scenarios%

Termidor SC finished dilution:

>> **0.03% 4 times per calendar year**

>> **0.06% 2 times per calendar year**

>> **0.03% 2 times and 0.06% 1 time per calendar year**

In California, Termidor SC can only be applied at 0.06% 2 times per calendar year

"**Termidor SC** is a revolutionary ant control product, with its genuine **Transfer Effect™** technology." said Brian Mann, Marketing Manager at BASF. "With new rate options, PMPs have more flexibility to design their general pest programs and treatment schedules knowing that they have access to more applications."

"**Termidor SC** is also a very versatile product with excellent spider control. Beyond the one foot up and one foot out, it can be applied in 18 inch wide bands around windows, doors, vents, pipes or other exterior openings. With the option for more frequent applications, it becomes a real go-to product for quarterly general pest services," Mann said.

The label change goes into effect immediately. A supplemental label has been issued, and may be used in conjunction with products that may not have these directions printed on the container. The supplemental label is available for download at www.cdms.net/ldat/ld3DR007.pdf.

For more information about BASF pest-related products and services, visit www.pestcontrol.basf.us or contact your BASF sales specialist.

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*Supplemental label has not yet been approved for **Termidor** NY.

Transfer Effect is a trademark of BASF. **Alpine** and **Termidor** are registered trademarks of BASF.

About BASF's Crop Protection division

With sales of more than €5.4 billion in 2014, BASF's Crop Protection division provides innovative solutions in crop protection, seed treatment and biological control as well as innovations to manage nutrients and plant stress. Its portfolio also includes products for turf and ornamental plants, pest control and public health. BASF Crop Protection is a leading innovator that partners with growers to protect and enhance crop yields, enabling them to produce high quality food more efficiently. By delivering new technologies and know-how, BASF Crop Protection supports growers to make a better life for themselves, their families and communities. Further information can be found on the web at www.agro.basf.com or on our social media channels.

About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 17,000 employees in North America, and had sales of \$20.6 billion in 2014. For more information about BASF's North American operations, visit www.basf.us.

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of over €74 billion in 2014 and around 113,000 employees as of the end of the year. Further information on BASF is available on the Internet at www.basf.com.

Always read and follow label directions.

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