

PestWorld 2013: Stop by BASF booth 313!



Are you heading to Phoenix for PestWorld 2013? Don't forget to visit booth 313 to learn more about BASF products and solutions.

BASF technical experts and sales representatives will be available to answer all of your tough pest questions.

WIN at booth 313!

Watch, learn and win! Attend one of our presentations, get your badge scanned and after you'll be entered to win a \$100 American Express® gift card.

BASF Booth Schedule

Tuesday, 10/22 (Show floor hours: 2:30 p.m. – 6:30 p.m.)

- >> 2:30 p.m. – The Transfer Effect™: *Taking Advantage of Insect Behavior* with Bob Hickman
- >> 3:00 p.m. – BASF Bed Bug Secure Approach with Jason Meyers
- >> 3:30 p.m. – From Most Effective to Most Efficient: The Evolution of **Termidor** with Dr. Bob
- >> 4:00 p.m. – Panel Discussion: **Termidor H•E** Customer Success Stories
- >> 4:15 p.m. – **Termidor H•E** Sustainability with Charles Whitt

Wednesday, 10/23 (Show floor hours: 10:00 a.m. – 1:30 p.m.)

- >> 10:30 a.m. – The Transfer Effect™: *Taking Advantage of Insect Behavior* with Bob Hickman
- >> 11:00 a.m. – From Most Effective to Most Efficient: The Evolution of **Termidor** with Dr. Bob
- >> 11:30 a.m. – Panel Discussion: **Termidor H•E** Customer Success Stories
- >> Noon – BASF Bed Bug Secure Approach with Jason Meyers
- >> 12:30 p.m. – **Termidor H•E** Sustainability with Charles Whitt

Thursday, 10/24 (Show floor hours: 10:00 a.m. – 1:00 p.m.)

- >> 10:30 a.m. – BASF Bed Bug Secure Approach with Jason Meyers
- >> 11:00 a.m. – From Most Effective to Most Efficient: The Evolution of **Termidor** with Dr. Bob
- >> 11:30 a.m. – Panel Discussion: **Termidor H•E** Customer Success Stories
- >> Noon – The Transfer Effect™: *Taking Advantage of Insect Behavior* with Bob Hickman
- >> 12:30 p.m. – **Termidor H•E** Sustainability with Charles Whitt

Friday, 10/25 (Show floor hours: 8:30 a.m. – 11:00 a.m.)

The fun doesn't end after the show floor closes. Join us for the **PestWorld Final Night Banquet** at the Sheraton Ball Room at 7:00 p.m. – 11:00 p.m. on Friday, October 25. Dress casually and come drink, dine and dance with your friends and one of the area's hottest and most exciting bands – The Walkens. This is an evening you don't want to miss! All are invited.

Watch Pest Talk, Facebook and YouTube for more PestWorld updates, photos and videos from BASF.

Always read and follow label directions.

A Termidor® termiticide/insecticide application can only be performed by a licensed pest control professional.

American Express is a registered trademark of American Express Company.

Termidor is a registered trademark and the Termidor logo is a trademark of BASF.

© 2013 BASF Corporation. All Rights Reserved.