

2018 Termidor Spring Promotion

Termidor® Strong
Stay strong through termite season:

We create chemistry
PO Box 220368
Charlotte, NC 28222



Termidor®
Termiticide/Insecticide

BASF
We create chemistry

Go strong this Spring.
Termidor® Strong.

*Save now during the
2018 Termidor Spring
Promotion for California
March 31-April 27, 2018*



2018 Termidor® Spring Promotion for California March 31, 2018 - April 27, 2018

Termite season is here, so don't wait: Buy now and save on Termidor® termiticide/insecticide

Start saving now on the industry's #1 liquid termiticide, trusted by more than 6 million homeowners.

Go Termidor Strong with savings on the latest innovations

The 2018 **Termidor** Spring Promotion offers you big savings on the latest **Termidor** innovations.

- Maximize your productivity with **Termidor® HE** High-Efficiency termiticide, which reduces treatment time by 50% or more.
- Eliminate trenching and rodding¹ with **Termidor® HP** High Precision termiticide, used in the revolutionary **Termidor® HP** injection system.
- **Termidor** termiticide boosts your productivity and efficiency while providing 100% termite control in 3 months or less.
- Score up to 6% more in rebates on all **Termidor** purchases with the new BASF **Pest Perks** program.

¹ Under most conditions

Termidor Qualifying Agency Products:

Enjoy extended payment terms on agency purchases until July 20, 2018.

| Qualifying Products | Package Size | Agency Price | Promotion | Savings/Case |
|--|--------------|-----------------|-----------------|-----------------|
| Termidor® HE High-Efficiency termiticide | 4 x 79oz | \$741.25/case | \$630.98/case | \$110.27 |
| | 2 x 2.5gal | \$1,482.49/case | \$1,260.94/case | \$221.55 |
| Termidor® SC termiticide/insecticide | 4 x 78oz | \$647.31/case | \$598.31/case | \$49.00 |
| | 2 x 2.5gal | \$1,294.63/case | \$1,194.57/case | \$100.06 |

| Qualifying Products | Package Size | Agency Price | Program Offer |
|---|--------------|---------------|---------------------------------|
| Termidor® HP High Precision termiticide | 4 x 78oz | \$790.25/case | Terms extended to July 20, 2018 |

Prices include the additional 2.1% California Mill Tax

TERMIDOR PROGRAM QUALIFICATIONS AND DETAILS: BASF Termidor Spring Promotion orders will be shipped between March 31, 2018 and April 27, 2018. This agency end user program applies only to qualified end user professionals (pest management companies, government, and state municipalities.) Products must be purchased through a BASF authorized agent. End user will receive payment terms until July 20, 2018. Resellers are excluded from this promotion. End user account must be in good credit standing to receive terms. Terms are given at the discretion of the agents. All products are sold on behalf of BASF. All sales are final. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time.

Call your distributor now to take advantage of these offers.

For details, visit pestcontrol.basf.us/springpromo

Always read and follow label directions.

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